

**franco** international  
hair

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**Master Stylist**  
2022

**KEY TO SUCCESS**

**START EVERY SERVICE WITH:**

**GREET** CLIENT BY NAME

**CONSULT** LISTEN TO THE CLIENT NEEDS AND WANTS

**EXPLAIN** THE SERVICE THAT WILL BE DONE AND RESULTS

**QUOTE** EVERY CLIENT BEFORE STARTING A SERVICE

**INTRODUCE** YOUR SALON TECH BY NAME

**RECOMMEND** HOME CARE ROUTINE

**POWER BOOK** YOUR CLIENT FOR NEXT APPOINTMENT

**SHOW APPRECIATION** TO YOUR CLIENT BY WALKING THEM TO THE FRONT DESK, THANKING THEM FOR ALLOWING YOU TO DO THEIR HAIR AND ALLOW FRONT LINE TO COMPLETE THE PAYMENT PROCESS.

**DISCOUNT CLIENTS**

STUDENTS LESS 20% MONDAY TO THURSDAY

PENSIONERS LESS 20% MONDAY TO THURSDAY

**RETAIL PROMOTIONS FOR THE MONTH**

**SERVICE PROMOTIONS FOR THE MONTH**

COMPLIMENTARY 2 WEEK ROOT RETOUCH 20ML ONLY

**NEW LAUNCHES FOR THE MONTH**

## Men Grooming

Shampoo service & cut	430		
Shampoo service & style (using styling tools)	280		
Shampoo service, cut & style (using styling tools)	450		
Shampoo service & skin fade / flat top	450		
Clipper cut with or without shampoo	185		
Beard trim	150		

## Men Combo

Shampoo, cut & beard trim	545		
Shampoo service, cut & camo	710		

## Men Colour

	20ml (S)	40ml (M)	
Redken Camo colour	385	670	
1/2 head cap high lights	795		
full head cap high lights	1030		

## Men Smoothing

Brazilian Blow-out Top	995		
Mykro Keratin Top	695		

## Lady Core service

	<b>S</b>	<b>M</b>	<b>L</b>
Cut only	695		
Fringe cut (no charge for regular)	90	90	90
Cut & Blow	795	950	950
Blow dry	305	395	465
Plate no shampoo	235		
Plate & shampoo service	250		
Up style & shampoo service	850		
Up style combo trial & follow up	1230	1230	1230

## Kids under 12

Cut only	315		
Clipper cut	170		
Fringe cut (no charge for regular)	50		
Cut & Blow	525		
Blow dry	315		
Plate no shampoo	205		
Plate & shampoo service	235		

## Hair Therapy

### Kerastase

K K-water	150		
K Concentrate & Booster	795		
K Scalp Scrub	350		
K Protocol	1095		
Kerastase masque ritual	350		

### Redken

RK masque treatment	350		
RK ABC step 2 only	595		
RK ABC step 2+3	650		

### Olaplex

Olaplex add in service	300		
Olaplex Express service 15ml	300		
Olaplex full service	830		

### Nioxin

Nioxin Scalp treatment	750		
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### Kevin Murphy

KM moisture / strength treatment	540		
KM Scalp Spa treatment	310		

### Paul Mitchell

PM Hair & Scalp treatment	250		
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### Schwarzkopf

Fibre Clinix / Fibre Force	580		
Blonde me / blonde me detox	420		

### K 18

K 18 full treatment	775		
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## Hair colour service

	<b>S 60ml</b>	<b>M 80ml</b>	<b>L 120m</b>
Colour Fill	785	1135	1455
Re touch	785	1135	1455
Re touch hairline (30ml only)	420		
Refresh / Melting	1225	1585	1850
Eq shades glaze	785	1135	1455
Extra application per 60ml	525		
Flash wash from:	895		
SKP color remover per sachet	635		
Rest Color Remover	650	795	950
Goldwell ellowen	1385	1640	1985
Pre Soften	235		

## High light service

Full head roots - ends	1995	2350	2540
Full head roots only	1955		
Half head roots - ends	1430	1550	1690
Half head roots only	1275		
Cap highlights	1120		
Decolorizer excluding toner	910	1385	1695
Per foil	130	140	150
Per foil maji contrast / ellowen	140	150	160
Blond me decolorizer surcharge	290		

## Hight light techniques

Ombé		1495	1995
Basin Bayalage		925	990
Bayalage		1595	1870
Teasing / baby lights F/head		2535	2790
Teasing / baby lights H/head		1690	1820
Tip out refresh		580	845
Money piece full	1385		
Money piece top up	1120		

## Smoothing Treatment

	<b>S</b>	<b>M</b>	<b>L</b>
Brazilian blow out	2075	2670	3200
Brazilian split end include blow dry	1285	1285	1285
Brazilian rewind incl blowdry	1285	1285	1285
Brazilian blow out hair line (3cm)	995		
Brazilian Express Service	1500	1750	1900
Myco Keratin	1765	1970	2325
Mycro Keratin top	460		

## Perms & Volumizers

Perm	1930		
Perm half head	1195		
Perm extra box	695		
Spiral perm	3060		
Volumizer	1115	1485	1485
Volumizer extra application	695		

