

**franco** international  
hair

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**Qualified Stylist**  
2022

**KEY TO SUCCESS**

**START EVERY SERVICE WITH:**

**GREET** CLIENT BY NAME

**CONSULT** LISTEN TO THE CLIENT NEEDS AND WANTS

**EXPLAIN** THE SERVICE THAT WILL BE DONE AND RESULTS

**QUOTE** EVERY CLIENT BEFORE STARTING A SERVICE

**INTRODUCE** YOUR SALON TECH BY NAME

**RECOMMEND** HOME CARE ROUTINE

**POWER BOOK** YOUR CLIENT FOR NEXT APPOINTMENT

**SHOW APPRECIATION** TO YOUR CLIENT BY WALKING THEM TO THE FRONT DESK, THANKING THEM FOR ALLOWING YOU TO DO THEIR HAIR AND ALLOW FRONT LINE TO COMPLETE THE PAYMENT PROCESS.

**DISCOUNT CLIENTS**

STUDENTS LESS 20% MONDAY TO THURSDAY

PENSIONERS LESS 20% MONDAY TO THURSDAY

**RETAIL PROMOTIONS FOR THE MONTH**

**SERVICE PROMOTIONS FOR THE MONTH**

COMPLIMENTARY 2 WEEK ROOT RETOUCH 20ML ONLY

**NEW LAUNCHES FOR THE MONTH**

## Men Grooming

Shampoo service & cut	330		
Shampoo service & style (using styling tools)	205		
Shampoo service, cut & style (using styling tools)	360		
Shampoo service & skin fade / flat top	360		
Clipper cut with or without shampoo	160		
Beard trim	100		

## Men Combo

Shampoo, cut & beard trim	420		
Shampoo service, cut & camo	610		

## Men Colour

	20ml (S)	40ml (M)	
Redken Camo colour	385	670	
1/2 head cap high lights	650		
full head cap high lights	905		

## Men Smoothing

Brazilian Blow-out Top	995		
Mykro Keratin Top	695		

## Lady Core service

	<b>S</b>	<b>M</b>	<b>L</b>
Cut only	465	465	465
Long Hair Dusting	comp		
Fringe cut (no charge for regular)	85		
Cut & Blow	580	695	695
Classic Blow dry except saturday	210	210	210
Blow dry Saturday	235	285	330
Signature blowdry (GHD menu)	235	285	330
Plate no shampoo	190	190	190
Plate & shampoo service	215	215	215
Up style & shampoo service	695	695	695
Up style combo trial & follow up	950	950	950

## Kids under 12

Cut only	225		
Clipper cut	125		
Fringe cut (no charge for regular)	50		
Cut & Blow	390		
Blow dry	225		
Plate no shampoo	180		
Plate & shampoo service	190		

## Hair Therapy

### Kerastase

K K-water	150		
K Concentrate & Booster	795		
K Scalp Scrub	350		
K Protocol	1095		
Kerastase masque ritual	350		

### Redken

RK masque treatment	350		
RK ABC step 2 only	595		
RK ABC step 2+3	650		

### Olaplex

Olaplex add in service	300		
Olaplex Express service 15ml	300		
Olaplex full service	830		

### Nioxin

Nioxin Scalp treatment	750		
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### Kevin Murphy

KM moisture / strength treatment	540		
KM Scalp Spa treatment	310		

### Paul Mitchell

PM Hair & Scalp treatment	250		
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### Schwarzkopf

Fibre Clinix / Fibre Force	580		
Blonde me / blonde me detox	420		

### K 18

K 18 full treatment	775		
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## Hair colour service

	<b>S 60ml</b>	<b>M 80ml</b>	<b>L 120m</b>
Colour Fill	785	1135	1455
Re touch	785	1135	1455
Re touch hairline (30ml only)	420		
Refresh / Melting	1225	1585	1850
Eq shades glaze	785	1135	1455
Extra application over 60ml	560		
Flash wash from:	895		
SKP color remover per sachet	635		
Rest Color Remover			
Goldwell ellumen	1385	1640	1985
Pre Soften	235		

## High light service

Full head roots - ends	1730	1920	2065
Full head roots only	1365		
Half head roots - ends	1085	1140	1235
Half head roots only	975		
Cap highlights	795		
Decolorizer excluding toner	910	1385	1695
Per foil	100	120	130
Per foil maji contrast / ellumen	115	125	135
Blond me decolorizer surcharge	290		

## Hight light techniques

Ombre		1250	1250
Bayalage		1310	1700
Basin Byalage		850	910
Teasing / baby lights F/head		1250	1355
Teasing / baby lights H/head		950	1170
Tip out refresh		560	745
Money piece full	1065		
Money piece top up	850		

## Smoothing Treatment

	<b>S</b>	<b>M</b>	<b>L</b>
Brazilian blow out	2075	2670	3200
Brazilian split end include blow dry	1285	1285	1285
Brazilian rewind incl blowdry	1285	1285	1285
Brazilian blow out hair line (3cm)	995		
Brazilian express service	1500	1750	1900
Myco Keratin	1765	1970	2325
Mycro Keratin top	460		

## Perms & Volumizers

Perm	1450		
Perm half head	995		
Perm extra box	695		
Spiral perm	2500		
Volumizer	995	995	1195
Volumizer extra application	695		

## NEW SERVICES


