

franco international
hair

Master Stylist
2023

KEY TO SUCCESS

START EVERY SERVICE WITH:

GREET CLIENT BY NAME

CONSULT LISTEN TO THE CLIENT NEEDS AND WANTS

EXPLAIN THE SERVICE THAT WILL BE DONE AND RESULTS

QUOTE EVERY CLIENT BEFORE STARTING A SERVICE

INTRODUCE YOUR SALON TECH BY NAME

RECOMMEND HOME CARE ROUTINE

POWER BOOK YOUR CLIENT FOR NEXT APPOINTMENT

SHOW APPRECIATION TO YOUR CLIENT BY WALKING THEM TO THE FRONT DESK, THANKING THEM FOR ALLOWING YOU TO DO THEIR HAIR AND ALLOW FRONT LINE TO COMPLETE THE PAYMENT PROCESS.

DISCOUNT CLIENTS

STUDENTS LESS 20% MONDAY TO THURSDAY

PENSIONERS LESS 20% MONDAY TO THURSDAY

RETAIL PROMOTIONS FOR THE MONTH

SERVICE PROMOTIONS FOR THE MONTH

COMPLIMENTARY 2 WEEK ROOT RETOUCH 20ML ONLY

NEW LAUNCHES FOR THE MONTH

Men Grooming

Shampoo service & cut	460		
Shampoo service & style (using styling tools)	300		
Shampoo service, cut & style (using styling tools)	480		
Shampoo service & skin fade / flat top	480		
Clipper cut with or without shampoo	195		
Beard trim	160		

Men Combo

Shampoo, cut & beard trim	585		
Shampoo service, cut & camo	760		

Men Colour

	20ml (S)	40ml (M)	
Redken Camo colour	385	670	
1/2 head cap high lights	850		
full head cap high lights	1105		

Men Smoothing

Brazilian Blow-out Top	1065		
Mykro Keratin Top	745		

Lady Core service

	S	M	L
Cut only	745		
Fringe cut (no charge for regular)	95	95	95
Cut & Blow	850	1020	1020
Blow dry	325	370	455
Plate no shampoo	250		
Plate & shampoo service	270		
Up style & shampoo service	910		
Up style combo trial & follow up	1320	1320	1320

Kids under 12

Cut only	340		
Clipper cut	180		
Fringe cut (no charge for regular)	55		
Cut & Blow	600		
Blow dry	340		
Plate no shampoo	220		
Plate & shampoo service	250		

Hair Therapy

Kerastase

K K-water	160		
K Concentrate & Booster	850		
K Symbios scalp treatment	400		
K Protocol	1170		
Kerastase masque ritual	375		

Redken

RK masque treatment	375		
RK ABC step 2 only	640		
RK ABC step 2+3	695		

Olaplex

Olaplex add in service	320		
Olaplex Express service 15ml	320		
Olaplex full service	890		
Olaplex 4 in 1 service	375		

Nioxin

Nioxin Scalp treatment	800		
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Kevin Murphy

KM moisture / strength treatment	580		
KM Scalp Spa treatment	330		

Paul Mitchell

PM Hair & Scalp treatment	270		
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Schwarzkopf

Fibre Clinix / Fibre Force	620		
Blonde me / blonde me detox	450		

K 18

K 18 full treatment	830		
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Hair colour service

	S 60ml	M 80ml	L 120m
Re touch / Collar Fill	840	1215	1560
Re touch hairline (30ml only)	450		
Refresh / Melting	1310	1695	1980
Eq shades glaze	840	1215	1560
Extra application per 60ml	600		
Flash wash from:	960		
SKP color remover per sachet	680		
Rest Color Remover	695	850	1015
Goldwell ellumen	1480	1755	2125
Goldwell ellumen extra application	650		
Pre Soften	250		

High light service

Full head roots - ends	2135	2515	2720
Full head roots only	2090		
Half head roots - ends	1530	1660	1810
Half head roots only	1365		
Cap highlights	1200		
Decolorizer excluding toner	975	1480	1815
Per foil	140	150	160
Per foil maji contrast / ellumen	150	160	170
Blond me decolorizer surcharge	310		

Hight light techniques

Ombre		1600	2135
Basin Bayalage		990	1065
Bayalage		1705	2000
Teasing / baby lights F/head		2715	2985
Teasing / baby lights H/head		1810	1950
Tip out refresh		620	905
Money piece full	1480		

Hair colour service

Money piece top up

1200

Smoothing Treatment

	S	M	L
Brazilian blow out	2220	2850	3425
Brazilian split end include blow dry	1375	1375	1375
Brazilian rewind incl blowdry	1375	1375	1375
Brazilian blow out hair line (3cm)	1065		
Brazilian Express Service	1605	1870	2030
Myco Keratin	1890	2110	2490
Mycro Keratin top	495		

Perms & Volumizers

Perm	2065		
Perm half head	1280		
Perm extra box	745		
Spiral perm	3275		
Volumizer	1195	1590	1590
Volumizer extra application	745		

Smoothing Treatment

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